
SECUDE AG Announces the Appointment of Prof. Dr.-Ing. Heinz Thielmann and Jan Nyholm to the Board of Directors.

Zurich, Switzerland – November 11th 2008 – SECUDE AG expands its board of directors with the appointment of Prof. Dr.-Ing. Heinz Thielmann and Jan Nyholm. Prof. Dr.-Ing. Heinz Thielmann and Jan Nyholm bring their vast experience with technology, marketing, and sales to SECUDE.

Dr. Heinz Thielmann, CEO/Managing Director of Emphasys GmbH, brings to SECUDE extensive experience in international technology and innovation management. Dr. Thielmann is a member of several supervisory boards and advisory boards for start-ups and SMEs, advisor to the European Union, and members of BITKOM, the “Münchner Kreis“ (Munich circle), and GHORFA (the Arab-German Chamber of Commerce).

For 10 years, Dr. Thielmann was appointed Director of the Fraunhofer Institute for Secure Information Technology (SIT) in Darmstadt, Germany. Prior to his work with the Fraunhofer Institute, Dr. Thielmann worked at the Phillips Group where he served as the CEO and Managing Director for a decade. Dr. Thielmann pursued his studies in engineering with focuses on communications, automation, and data at the Darmstadt Technical University, Germany.

Dr. Thielmann will act as an advisor for FinallySecure™, the hybrid hardware- or software-based Full Disk Encryption (FDE) product. As a former board member of UTIMACO Safeware AG, he brings a wealth of experience about the industry and its future direction in the adoption of hardware-based encryption technologies such as those being rapidly pursued by Intel, Hitachi, Seagate, Samsung, Western Digital and others.

Jan Nyholm is the CEO of Schober Partners Group AG, a consultancy based in Switzerland. For more than 20 years, Jan Nyholm has worked abroad in positions such as member of the Management Board at Credit Suisse Financial Services and Executive Director at Fidelity Investments. His expertise focuses on advising profitable growth of existing businesses, build-up of new businesses as well as strategic restructuring.

As a board member, Jan Nyholm will contribute and support SECUDE’s marketing and sales in order to establish an efficient global sales force and a powerful marketing engine. Jan Nyholm has an MBA from Columbia University and a B.Sc. in Economics from the Copenhagen School of Economics.

After his MBA, Jan Nyholm joined American Express as Head of Strategic Planning for Europe. In 1989, he was promoted to Head of Marketing and then later to Director of the International Card Region. In 1992, he joined a management team in the Colonia Group to build a new customer-focused insurance company for the deregulated European insurance market, which became the fastest growing company among its peers. He later joined Fidelity Investments as Executive Director of the European Markets and made Fidelity the largest foreign player in all major markets and the most preferred brand among investors. In 2000 he became Managing Director of DLJdirect and, after the merger with CSFB, member of the Executive Committee of CSFB Europe.

Dr. Heiner Kromer, CEO of SECUDE AG comments “SECUDE AG is undergoing a transformation to a broader based ownership. The company is planning a private placement as a pre-cursor to going public as soon as the global financial crisis and recession is over. The funding will support expanding the sales organization and marketing efforts”.

About SECUDE AG

SECUDE AG is a unique private Swiss investment holding company dedicated exclusively to the IT security market. Its goal is to acquire and/or merge technologies or companies to enable global market access and to become a market leader in reducing corporate risk through leading edge IT security applications.

SECUDE AG provides SECUDE with the financial means to maintain its product portfolio, invest in ever improving products and maintain its leading market position. SECUDE AG is headquarters in Bergegg 6376 Emmetten, NW, Switzerland.

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